

## OFFICIAL RULES

### NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

**1. HOW TO ENTER: Popular Mechanics Ready Player One Sweepstakes** (“Sweepstakes”). Go to [moviesweeps.popularmechanics.com](http://moviesweeps.popularmechanics.com) starting June 12, 2018, at 12:01 AM. ET, ending August 6, 2018, at 11:59 PM ET, on a computer or wireless device and complete and submit the entry form pursuant to the onscreen instructions. Important Notice: You may be charged for visiting the mobile website in accordance with the terms of your service agreement with your carrier. Please consult your wireless service provider regarding your pricing plan. You must use a Smartphone device to participate via your mobile phone. Not all mobile phone providers carry the necessary service to participate. Check your phone capabilities for specific Internet instructions. If your data usage exceeds what is allotted by your data plan, you could be subject to additional fees by your carrier. Please contact your mobile service provider with any questions regarding your bill. **Winners/Prizes and Approximate Retail Value:** One (1) Grand Prize Winner (“**Grand Prize Winner**”) will win an entertainment package from Warner Bros Home Entertainment (the “Prize”). The Prize includes: a 70” 4K smart HDTV, 4K Blu-ray player, set of high-quality surround sound speakers, entertainment console and a UV digital download of Ready Player One. Total approximate retail value of Grand Prize package: \$2,500.

**Twenty (20) Runner-up Winners** will each receive one (1) digital download of *Ready Player One* (ARV: \$19.98). Approximate retail value of all Runner-up prizes: \$399.60.

**Total approximate retail value for all prizes awarded: \$2,899.60.**

**WINNER SELECTION: Grand Prize Winner and runners-up** (the “Winner”) will be selected on or about August 7, 2018 in a random drawing from among all eligible entries received. In the event the Sponsor does not receive any eligible entries, the Sponsor has the right to cancel the Sweepstakes. Drawing will be conducted by *Popular Mechanics* Magazine, whose decisions are final. Odds of winning will depend upon the total number of eligible entries received. **WINNER NOTIFICATION: Grand Prize Winner** will be notified via phone or e-mail at Sponsor’s discretion on or about August 7, 2018. In the event the Winner doesn’t respond to Sponsor’s notification or does not accept the prize within three (3) business day of notification, the prize will be deemed forfeited and an alternate Winner will be selected. In the event that any one or more potential Winner(s) fails to respond as stated above, declines the prize, such Winner(s) will be deemed to forfeit the prize and Sponsor will select an alternate Winner(s) from the remaining eligible entrants. If any alternate(s) similarly fails to respond or declines the prize, Sponsor will use a reasonable number of attempts, in its discretion, to award the prize(s) to another alternate(s) but if it is unable to do so, the prize(s) will be finally forfeited and Sponsor shall have no further liability in connection with this Sweepstakes. **LIST OF WINNERS:** For the name of the Winner, send a separate self-addressed, stamped envelope to *Popular Mechanics* Magazine, Floor 11, *Popular Mechanics Ready Player One* Sweepstakes Winners’ List, Hearst Communications, Inc., 300 West 57<sup>th</sup> Street NY, NY 10019 within two (2) months from the end of the Sweepstakes.

**2. ELIGIBILITY:** Open to legal residents of the 48 contiguous United States and the District of Columbia, who have reached the age of majority at the time of entry. Void in Puerto Rico, Alaska, Hawaii and where prohibited by law. Employees of Hearst Communications, Inc., Warner Bros., Warner Bros Home Entertainment, each of their respective parents, affiliates and subsidiaries, participating advertising and promotion agencies, and prize suppliers (and members

of their immediate family and/or those living in the same of household of each such employees whether legally related or not) are not eligible.

**3. ENTRIES:** Limit one (1) entry per person and per e-mail address per day. Multiple entries from the same person on the same day will be disqualified. Entries become the property of the Sponsor and will not be returned. Proof of submission does not constitute proof of receipt. Inaccurate, lost, late, misdirected or incomplete or entry forms that have been tampered with will be disqualified. Entrants must have valid email address and it is entrant's responsibility to update Sponsor of any change in email address. If there is a dispute as to the identity of an online entrant, the prize will be awarded to the authorized account holder of the email address. The "authorized account holder" is defined as the natural person to whom the email address is assigned by an internet service provider, online service provider, carrier, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning the email addresses for the domain associated with the submitted email address.

**4. CONDITIONS OF PARTICIPATION:** Expenses not specifically included in prize description and all taxes are the sole responsibility of Winner. No transfer, assignment or substitution of a prize permitted. The Winner is required to comply with any and all applicable federal, state, and local laws, rules and regulations. If the actual retail value of any Winner's prize is \$600 or more, the Winner must complete a W9 form and supply Sponsor with his/her social security number for tax purposes. An IRS Form 1099 will be issued in the name of the Winner for the actual value of the prizes received. Sponsor shall have no responsibility or obligation to a Winner who is unable or unavailable to accept or utilize the Prize. Entrants agree to be bound by the terms of these Official Rules and by the decision of Sponsor, which are final and binding on all matters pertaining to this Sweepstakes. Sponsor is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Sweepstakes. By entering, Entrant grants permission for Sponsor, and any of its affiliates and subsidiaries, participating advertising and promotion agencies, and prize suppliers to use the entrant's submission (including an altered form of the entry), if any, for editorial, advertising and promotional purposes without additional compensation, unless prohibited by law. Additionally, acceptance of the Prize by Winner constitutes permission for Sponsor and any affiliates and subsidiaries, participating advertising and promotion agencies, and prize suppliers to use Winner's name and/or likeness and biographical material for editorial, advertising and promotional purposes without additional compensation, unless prohibited by law. Sponsor is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the Prize. Grand Prize Winner may be required to sign and return an Affidavit of Eligibility, a Liability Release and where legally permissible a Publicity Release within three (3) business day following the date of first attempted notification. Failure to comply with this deadline may result in forfeiture of the prize and selection of an alternate Winner. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate Winner. By entering the Sweepstakes, each Winner agrees to release, indemnify, discharge, and hold Sponsor, Warner Bros., Warner Bros Home Entertainment, its advertising and promotion agencies, prize suppliers and each of their respective parent companies, subsidiaries, affiliates, partners, representative agents, successors, assigns, officers, directors, and employees harmless for any and all claims, liability, costs, losses, damages, or injuries of any kind (including death) or damage caused or claimed to be caused by participation in the Sweepstakes or acceptance or use of the Prize.

**5. INTERNET:** Sponsor is not responsible for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction

or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor or presenter on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. If for any reason the Internet portion of the is not capable of running the Sweepstakes as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor reserves the right in Sponsor's sole discretion to cancel, terminate, modify or suspend the Sweepstakes. Sponsor further reserves the right to disqualify any individual who tampers with the Sweepstakes process in any way. Sponsor may prohibit an individual from participating in this Sweepstakes if Sponsor determines that said individual is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception or other unfair playing practices or intending to abuse, threaten or harass other individuals who participate in the Sweepstakes. Caution: Any attempt by an individual to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such individual to the fullest extent of the law.

**6. DISPUTES/CHOICE OF LAW:** Except where prohibited, you agree that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in New York, NY, (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' and/or experts' fees and costs; and (3) no punitive, incidental, special, consequential or other damages, including without limitation lost profits may be awarded (collectively, "Special Damages"), and (4) you hereby waive all rights to claim Special Damages and all rights to have such damages multiplied or increased. New York State law, without reference to New York's choice of law rules, governs the Sweepstakes and all aspects related thereto.

**7. SPONSOR:** The Sponsor of this Sweepstakes is Hearst Communications, Inc., 300 W. 57th St., New York, NY 10019.

Warner Bros., Warner Bros Home Entertainment, and its parent, affiliates, and subsidiaries are not responsible for the promotion, administration, or execution of this Sweepstakes.