OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN

A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING

- 1. HOW TO ENTER: "12-Day Give-O-Way" Sweepstakes (the "Sweepstakes"): Beginning November 10th, 2023 at 12:01 AM (ET) through November 21st, 2023 at 11:59 PM (ET), (the "Entry Period"), go to oprahdaily.com/12days-2023 on a computer or wireless device and complete and submit the entry form pursuant to the on-screen instructions. Important Notice: You may be charged for visiting the mobile website in accordance with the terms of your service agreement with your carrier. Please consult your wireless service provider regarding your pricing plan. You must use a Smartphone device to participate via your mobile phone. Not all mobile phone providers carry the necessary service to participate. Check your phone capabilities for specific Internet instructions. If your data usage exceeds what is allotted by your data plan, you could be subject to additional fees by your carrier. Please contact your mobile service provider with any questions regarding your bill.
- **2. WINNER SELECTION:** Winner[s] (individually and collectively, the "Winner") will be selected on or about November 27th, 2023 in a random drawing from among all eligible entries received. In the event the Sponsor does not receive any eligible entries, the Sponsor has the right to cancel the Sweepstakes. Drawing will be conducted by *Oprah Daily*, whose decisions are final. Odds of winning will depend upon the total number of eligible entries received.
- 3. PRIZES & APPROXIMATE RETAIL VALUE ("ARV"): Twelve (12) Winners will each receive a prize package (collectively, the "Prize Package") consisting of one of each of the items (except as otherwise specified), chosen by Oprah, listed in the 2023 O List Favorite Things appearing in Volume 3, Issue 4 of *O Quarterly*, with the following ARVs:

Oprah's "The Life You Want" Finding Your Purpose Journal (ARV: \$29.95), Oprah's "The Life You Want" Book Lover's Journal (ARV: \$29.95), Fandango Gifting The Color Purple Movie Ticket (ARV: \$20), voucher for Peepers by PeeperSpecs Readers (ARV: \$29), YGN (You Go Natural) Headwraps T-Shirt Turban (ARV: \$35), voucher for R0AM Fuzzy Platform (ARV: \$185), voucher for Rebecca Allen All Weather Boot (ARV: \$265), voucher for Tory Burch Classic Rain Loafers (ARV: \$248), Barefoot Dreams CozyChic 3 Pair Sock Set (ARV: \$58), Brouk & Co. Capri Everyday Striped Tote (ARV: \$79.99), TELFAR Medium Shopping Bag (ARV: \$202), voucher for Saysh Felix Runner (ARV: \$165), MERSEA Cozy Cabin Faux Fur Mittens (ARV: \$36), Top it Off Accessories Sherry Gloves (ARV: \$25), Mali + Lili Lola Beauty Bag Duo (ARV: \$44), WanderFull HydroBag (ARV: \$59), voucher for Take OFF Luggage Personal Item Suitcase 2.0 (ARV: \$119.99), Hairbrella Satin-Lined Waterproof Sun Hat (ARV: \$49.99), voucher for Amelia Rose Diamond Initial Necklace (ARV: \$158), Hoop Mobb

Accessories Melanated Hoops (ARV: \$16), Sterling Forever Perfect O-ccasion Earring Case (ARV: \$116), SPGBK Watch (ARV: \$79.99), voucher for House No. 23 Alaia Sherpa Robe (ARV: \$198), voucher for Haven Well Within Cashmere Colorblock Yoke Sweater (ARV: \$348), voucher for Haven Well Within Cashmere Pintuck Joggers (ARV: \$238), voucher for 32 Degrees Women's Lightweight Recycled Poly-Fill Shirt Jacket (ARV: \$32.99), voucher for ROAM LOUD Yanta Leggings (ARV: \$55), voucher for ROAM LOUD Yanta Tank Bra (ARV: \$45), voucher for Honest Baby Clothing Organic Cotton Holiday Family Jammies Pajamas (ARV: \$119.95), voucher for Softies Solid Marshmallow Reverse-Seam Lounge Set with Bracelet Sleeves (ARV: \$139), voucher for Lunya Organic Pima Wide Leg Pant (ARV: \$148), voucher for SPANX AirEssentials Half Zip (ARV: \$128), voucher for SPANX AirEssentials Wide Leg Pant (ARV: \$138), voucher for Kashwere Women's Cozy Full Zip Jacket (ARV: \$199), voucher for Stripe & Stare Lounge Pant & Sweatshirt Set (ARV: \$160), voucher for Kaans Designs: The Original, The Remix, The Encore Collection Family Matching Holiday Sweatshirts (ARV: \$110), LOLLIA Elegance Fine Bathing Salts (ARV: \$50), LOLLIA Elegance Bubble Bath (ARV: \$58), Jenny Patinkin Eco-Luxe Beauty Tools Sustainable Luxury Dual-Ended Makeup Brush Set (ARV: \$150), Shinery Radiance Wash Luxury Jewelry Cleaner and Brush Duo (ARV: \$56), Musee Doll House Bath Balm Set (ARV: \$34), Archipelago Botanicals Hand Créme Trio Gift Set (ARV: \$48), Beekman 1802 8-piece Bar Soap Gift Set aka the G.O.A.T. (ARV: \$68), LALAIS Blotting Compact (ARV: \$48), PROUDLY Moisture Layering Gift Set (ARV: \$34.99), Fount Society Body Butter (ARV: \$58), Dear sundays wellness box of 3 (ARV: \$54), Asutra Silk Eye Pillow (ARV: \$21.99), SWEET JULY SKIN Day + Night Face Towel Set (ARV: \$38), Balaeyon Dew Revive (ARV: \$28), Laura Geller Party in the Palette Guest of Honor 4 Face Palettes (ARV: \$39), Ami Colé Desert Date Cream Multistick (ARV: \$22), Bossy Cosmetics Wonderful World of Bossy Women 5 Luxe Liquid Lipstick Set (ARV: \$100), Footnanny, Inc. At Home Pedicure Kit (ARV: \$50), Grace & Company Shower Cap (ARV: \$36), voucher for Sophistiplate Maple Leaf At Home x Meg Quinn Charcuterie Map Board (ARV: \$75), Sister.ly Drinkware Clear Double-Wall Glass Coffee Mugs (ARV: \$24.99), voucher for Le Creuset Bread Oven (ARV: \$299.95), CORKCICLE Cold Cup (ARV: \$39.95), voucher for etúHOME Crock and Utensil Set (ARV: \$80), voucher for Leeway Home Stock The Bar - 20 piece set (ARV: \$250), Schmidt Brothers 4-piece Grill Set (ARV: \$99.99), voucher for Cangshan Helena Series 12-piece Knife Block Set (ARV: \$269.95), Mi Cocina Waist Apron (ARV: \$80), Lands Downunder Italian Herringbone Throw (ARV: \$138), Harlem Candle Co. Purple Love Luxury Candle (ARV: \$48), voucher for Fellow Stagg EKG Pro Electric Kettle (ARV: \$195), voucher for Ooni Pizza Ovens Ooni Volt 12 (ARV: \$999), voucher for De'Longhi TrueBrew Drip Coffee Maker with Thermal Carafe (ARV: \$599.95), voucher for ZWILLING J.A. Henckels Enfinigy Wireless Charging Kitchen Scale (ARV: \$99.99), CRUXGG Kitchen 6-Slice Digital Toaster Oven with Air Fryer (ARV: \$199.95), voucher for Therabody TheraFace PRO (ARV: \$399), Amazon Kindle Scribe (ARV: \$339.99), voucher for Beats Studio Pro (ARV: \$349.99), voucher for FUJIFILM INSTAX MINI EVO Hybrid Instant Camera (ARV: \$199.95), voucher for Meta Quest 3 - 128GB (ARV: \$499.99), voucher for Chance Basketball

(ARV: \$29.99), Super Smalls Make It Purple Mini Bead Kit (ARV: \$19), voucher for ZuZoo Safari Series Animal Sneakers (ARV: \$54), voucher for Banwood Scooter (ARV: \$175), Bukowski Bears Big Boy Anton Teddy Bear (ARV: \$69.99), voucher for My Art Book of Happiness, My Art Book of Sleep, My Art Book of Love, My Art Book of Adventure, and My Art Book of Friendship, published by Phaidon Press, Inc. (ARV: \$94.75), voucher for Roq Innovation HEADLIGHTZ Kids LED Beanie and Glove Set (ARV: \$36), Alimrose Halle Ballerina Doll (ARV: \$65), Paintable Pictures Paint Your Photo by Number: Pets Edition (ARV: \$39.99), JIGGY Puzzles Purple Rising, 500 pieces (ARV: \$40), I'm Dead, Now What?: Important Information about My Belongings, Business Affairs, and Wishes, planner published by Peter Pauper Press, Inc. (ARV: \$14.99), How To Be More Tree: Essential Life Lessons for Perennial Happiness, published by Clarkson Potter (ARV: \$14), Build the Life You Want: The Art and Science of Getting Happier by Arthur C. Brooks and Oprah Winfrey, published by Portfolio (ARV: \$30), Purple Rising: Celebrating 40 Years of the Magic, Power, and Artistry of The Color Purple, published by Atria Books (ARV: \$45), Puzzle Huddle Shapes and Learning Puzzle (ARV: \$24.95), Pride + Groom Tool Kit (ARV: \$70), Springer Pets Classic Dog Travel Water Bottle (ARV: \$25), Dock & Bay Quick Dry Dog Towel (ARV: \$30), TRUFF White Truffle Gift Set (ARV: \$64.99), voucher for Point Reyes Farmstead Cheese Company Cheese Celebration Collection (ARV: \$95), voucher for Boarderie Cheese & Charcuterie Ultimate Baked Brie Board (ARV: \$129), voucher for Angela Logan's Original Mortgage Apple Cake (ARV: \$89.99), voucher for Zola Bakes Rainbow Cookies (ARV: \$49), voucher for Stone Hollow Farmstead Blissful Breakfast Gift Box (ARV: \$111), voucher for Hamilton Corner Store Southern Line Biscuit Mix, Honey Cornbread, and Cast-Iron Skillet (ARV: \$118), voucher for Bella Cucina Pizza Party Kit (ARV: \$48), voucher for Zach & Zoe Sweet Bee Farm Raw Wildflower + Blueberry Honey Gift Set (ARV: \$44), voucher for EXAU Olive Oil Due2 Gift Set (ARV: \$77), voucher for Hot N Saucy Holiday Hot Box (ARV: \$45), voucher for Red Bay Coffee Company, Inc. Holiday Gift Set (ARV: \$32.99), voucher for My Fabulous Food Luxury Flake Sea Salt and Fleur De Sel Duo (ARV: \$100), voucher for One More Cocoa, Inc. Hot Chocolate Box Set (ARV: \$65), voucher for Vesta Chocolate Limited Edition Amethyst Holiday Bean-to-Jewel Bonbons (ARV: \$69), voucher for Taste of Kyri's Kookies (Sampler 12-Pack) Engraved Wooden Keepsake Box (ARV: \$95), voucher for Trade Street Jam Co. Favorite Things Gift Set (ARV: \$68), and a voucher for Isle of Us Holiday Cookie Kits (\$39).

Total ARV for each Winner: (i): \$12,610 and (ii): \$3,783 in a check, which Winners may use, if they so elect, to help defray any tax liability they may incur in connection with their acceptance of the Prize Package (for a total ARV of \$16,393 per Winner). All prize details are at the Sponsor's sole discretion. The items in the Prize Package will also be listed on oprahdaily.com/oprah-favorite-things-2023. Total ARV for all 12 Winners: (i) \$151,320; and (ii) \$45,396 in a check for all 12 Winners which Winners may use, if they so elect, to help defray any tax liability they may incur in connection with their acceptance of the Prize Package (for a total ARV of \$196,716 for all 12 Winners).

**(In the event any prize contains alcohol, and a state law prevents the Winner(s) from accepting that portion of the prize that includes alcohol, Sponsor will provide a non-alcoholic related prize of equal or comparable value).

Please note that all perishable items in each prize package may only be redeemed with vouchers to be provided by Sponsor, and each such voucher must be redeemed by the dates indicated on each voucher. Winners may also receive pre-selected sizes, styles, colors, and versions of clothing, shoes, and other applicable items in the Prize Package. *Oprah Daily* or Sponsor make no warranties or representations with regard to the sufficiency of the cash payment to defray winners' tax expenses, and the Winner will be fully responsible for making their own calculation of his or her individual tax liability. In the event a membership is included in any prize, any membership fees beyond those indicated will be paid by Winner, and Sponsor and prize provider will have no liability in that regard. Any difference between the stated ARV and the actual value of the Prize Package will not be awarded in any form. Please allow a minimum of six (6) months for delivery of all prizes within the Prize Package. In no event will Sponsor be liable for awarding more than the stated number of prizes and Prize Packages.

4. WINNER NOTIFICATION: Winner will be notified on or around November 23rd, 2022 via e-mail, and/or at Sponsor's discretion, via phone or postal mail. In the event the Winner doesn't respond to Sponsor's notification or does not accept the prize within forty-eight (48) hours of notification, the prize will be deemed forfeited and an alternate Winner will be selected. In the event that any one or more potential Winner(s) fails to respond as stated above, declines the prize or fails to provide signed affidavits, releases or non-disclosure agreements within 48 hours, such Winners will be deemed to forfeit the prize and Sponsor will select an alternate Winner from the remaining eligible entrants. If any alternate(s) similarly fails to respond or declines the prize, Sponsor will use a reasonable number of attempts, in its discretion, to award the prizes to another alternate, but if it is unable to do so, the prizes will be finally forfeited and Sponsor shall have no further liability in connection with this Sweepstakes. List of Winner(s): For the names of the Winners, send a separate self-addressed, stamped envelope to *Oprah Daily* 12-Day Give-O-Way Winners' List, 2023, Hearst Magazines, Inc., 300 West 57th Street, 24th Floor, New York, NY 10019 within two (2) months from the Winner notification date as specified above.

Winner may be requested to submit to a background screening in the event Sponsor wishes to use a quote or image of Winner, which Sponsor has the right but not obligation to use. Winner is under no obligation to submit to the background screening. If the Winner agrees, the background screening will be administered by Sponsor, and if Winner is unwilling to allow the background screening, or Sponsor, in its sole discretion, determines that the Winner has not satisfactorily passed the background screening, Sponsor will not use a quote or an image of the Winner.

5. ENTRIES: Limit one (1) entry per person per day for Sweepstakes. Multiple entries from the same person per day will be disqualified. Entries become the property of the Sponsor and will

not be returned. Proof of submission does not constitute proof of receipt. If applicable, inaccurate, lost, late, misdirected or incomplete or entry forms that have been tampered with will be disqualified. Online entrants must have a valid email address and it is entrant's responsibility to update Sponsor of any change in email address. If there is a dispute as to the identity of an online entrant, the prize will be awarded to the authorized account holder of the email address. The "authorized account holder" is defined as the natural person to whom the email address is assigned by an internet service provider, online service provider, carrier, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning the email addresses for the domain associated with the submitted email address.

6. ELIGIBILITY: Open to legal residents of the United States and the District of Columbia, who are 21 years or older at time of entry. Void in Puerto Rico and where prohibited by law. Employees of Sponsor, its parents, affiliates and subsidiaries, participating advertising and promotion agencies, independent judging organizations, and prize suppliers (and members of their immediate family and/or those living in the same household of each such employee) are not eligible.

7. CONDITIONS OF PARTICIPATION: Expenses not specifically included in prize description and all taxes are the sole responsibility of the Winner. Each prize is awarded "as is" with no warranty or guarantee, either express or implied outside of the manufacturer's limited warranty. No transfer, assignment or substitution of a prize permitted, except Sponsor reserves the right to substitute prize for an item of equal or greater value in the event an advertised prize is unavailable. The Winner is required to comply with any and all applicable federal, state, and local laws, rules and regulations. All federal, state and local taxes, and any other costs not specifically provided for in these Official Rules are solely the Winner's responsibility. If the actual retail value of any Winner's prize is \$600 or more, the Winner must complete a W9 form and supply Sponsor with his/her social security number for tax purposes within 48 hours of first attempted notification. An IRS Form 1099 will be issued in the name of the Winner for the actual value of the prizes received. Sponsor shall have no responsibility or obligation to the Winner or potential Winner who are unable or unavailable to accept or utilize prizes as described herein. Entrants agree to be bound by the terms of these Official Rules and by the decisions of Sponsor, which are final and binding on all matters pertaining to this Sweepstakes. Winner may be required to sign and return an Affidavit of Eligibility, a Liability Release, a non-disclosure agreement, and where legally permissible a Publicity Release within 48 hours following the date of first attempted notification. Failure to comply with this deadline may result in forfeiture of the prize and selection of an alternate Winner. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate Winner. Winner hereby further agrees that it will sign any documents necessary to transfer copyright of his/her submitted entry, if applicable, to Sponsor within 48 hours following the date of first attempted notification. By entering, Entrant grants permission for Sponsor, and any of its affiliates and subsidiaries, participating advertising and promotion agencies, and prize suppliers to use the entrant's

submission (including an altered form of the entry), if any, for editorial, advertising and promotional purposes without additional compensation, unless prohibited by law. If images are being submitted to Sponsor as a requirement for entry, Entrants agree that they have all rights to use the images submitted and to allow Sponsor, any of its affiliates and subsidiaries, participating advertising and promotion agencies, and prize suppliers to reuse any of the images, without any liability, for editorial, advertising and promotional purposes. Additionally, acceptance of the prize by Winner constitutes permission for Sponsor and any affiliates and subsidiaries, participating advertising and promotion agencies, and prize suppliers to use Winner's name and/or likeness and biographical material for editorial, advertising and promotional purposes without additional compensation, unless prohibited by law. By accepting prize, Winner agrees to hold Sponsor, its advertising and promotion agencies, the prize providers, and their respective parent companies, subsidiaries, affiliates, partners, representative agents, successors, assigns, officers, directors, and employees harmless for any injury or damage caused or claimed to be caused by participation in the Sweepstakes or acceptance or use of the prize. Sponsor is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize.

8. INTERNET/MOBILE: Sponsor is not responsible for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor or presenter on account of technical problems or traffic congestion on the Internet, at any Web site, or via the mobile phone or any combination thereof. If for any reason the Internet or mobile phone portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes. Sponsor reserves the right to select winners from eligible entries received as of the termination date. Sponsor further reserves the right to disqualify any individual who tampers with the entry process. Sponsor may prohibit an entrant from participating in the Sweepstakes if it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception or other unfair playing practices or intending to abuse, threaten or harass other entrants. Caution: Any attempt by a participant to deliberately damage any Web site or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such participant to the fullest extent of the law.

9. DISPUTES/CHOICE OF LAW: Except where prohibited, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this or any prize

awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in New York, NY, (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including without limitation lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased. New York State law, without reference to New York's choice of law rules, governs the Sweepstakes and all aspects related thereto.

10. SPONSOR: The Sponsor of this Sweepstakes is Hearst Magazines, Inc., 300 W. 57th Street, New York, NY 10019.