

## OFFICIAL RULES

### NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING

**1. HOW TO ENTER: “O List 20<sup>th</sup> Anniversary Give-O-way Sweepstakes” (the “Sweepstakes”):** Beginning April 21<sup>st</sup>, 2020 12:01 AM (ET) through May 10<sup>th</sup>, 2020 at 11:59 PM (ET) (the “Entry Period”), go to [oprahmag.com/20days](http://oprahmag.com/20days) on a computer or wireless device and complete and submit the entry form pursuant to the on-screen instructions. Important Notice: You may be charged for visiting the mobile website in accordance with the terms of your service agreement with your carrier. Please consult your wireless service provider regarding your pricing plan. You must use a Smartphone device to participate via your mobile phone. Not all mobile phone providers carry the necessary service to participate. Check your phone capabilities for specific Internet instructions. If your data usage exceeds what is allotted by your data plan, you could be subject to additional fees by your carrier. Please contact your mobile service provider with any questions regarding your bill.

**2. WINNER SELECTION:** Winner[s] (individually and collectively, the “Winner”) will be selected on or about May 11<sup>th</sup>, 2020 in a random drawing from among all eligible entries received. In the event the Sponsor does not receive any eligible entries, the Sponsor has the right to cancel the Sweepstakes. Drawing will be conducted by *O, The Oprah Magazine*, whose decisions are final. Odds of winning will depend upon the total number of eligible entries received.

**3. PRIZES & APPROXIMATE RETAIL VALUE (“ARV”):** Twenty (20) Winners will each receive a prize package (collectively, the “Prize Package”) consisting of items chosen by Oprah, listed in the 2020 O List 20<sup>th</sup> Anniversary edition appearing in the May 2020 issue of *O, The Oprah Magazine*: Caroline’s Cakes, voucher for one cake (\$60), Colour Pop-The Big Box of Lippie Stix Vault (\$115), Footnanny Cedar Lavender Scrub (\$25), Margot Elena Companies & Collections: This Moment Bubble Bath, (\$56), In Love Bubble Bath (\$38) and Dream Bubble Bath (\$52) (Total ARV: \$146), Maya J Live Your Best Life bracelet in Rose Gold (\$170), Monica Rich Kosann Sterling Silver “Dorothy” Medallion (\$225), He Said, She Said What I Know For Sure Office Nameplate (\$28) and Live Your Best Life Office Nameplate (\$28) (ARV: \$56), PlantOGRAM, voucher for one Koroneiki Olive Tree (\$78.90), Corkcicle set of 4 Stemless Wine Cups: Living My Best Life (\$27.95), Sabatino Tartufi Truffle Zest Trio Set (\$45), Tory Burch, voucher for 2 initial stickers (\$30 for 2), Compartes Live Your Best Life Chocolates Gift Box (\$49.95), Warby Parker, two vouchers for \$95 each to be used at any Warby Parker location or [warbyparker.com](http://warbyparker.com) (ARV: \$190), Write to Me, The Collection of three Oprah Journals: What I Know For Sure (\$29.95), Gratitude (\$34.95), and Blessings (\$24.95) (Total ARV: \$89.85), The Model Bakery, voucher for two six packs of english muffins (\$28), Crab and Cleek “Live Your Best Life” Summer House Tote (\$90),\*\*Casa Dragones Personalized bottle of Tequila Casa Dragones Joven voucher (\$275), gift card for \$100 to be redeemed for Polo Ralph Lauren Polo (\$100), Lingua Franca gift card for one v-neck sweater (\$380), and Apple AirPods Pro (product or voucher at company’s discretion) (\$249).

Total ARV: (i) \$2,430.65; and (ii) \$729.20 in a check, which Winners may use, if they so elect, to help defray any tax liability they may incur in connection with their acceptance of the Prize

Package. All prize details are at the Sponsor's sole discretion. The items in the Prize Package will also be listed on [www.oprahmag.com/20days](http://www.oprahmag.com/20days). Total ARV of each Prize Package: \$3,159.85 per Winner; Total ARV of all twenty (20) Prize Packages: \$63,197.

Please note that all initialed, monogrammed, or personalized items, and all perishable items in each prize package may only be redeemed with vouchers to be provided by Sponsor, and each such voucher must be redeemed by the dates indicated on each voucher. Winners may also receive pre-selected sizes of clothing and shoes, if relevant, in the Prize Package. *O, The Oprah Magazine* or Sponsor make no warranties or representations with regard to the sufficiency of the cash payment to defray winners' tax expenses, and the Winner will be fully responsible for making their own calculation of his or her individual tax liability. Any difference between the stated ARV and the actual value of the Prize Package will not be awarded in any form. Please allow a minimum of six (6) months for delivery of all prizes within the Prize Package. In no event will Sponsor be liable for awarding more than the stated number of prizes and Prize Packages.

**\*\* (If a state law prevents the Winner(s) from accepting that portion of the prize that includes alcohol, Sponsor will provide a non-alcohol related prize of equal or comparable value).**

**4. WINNER NOTIFICATION:** Winner will be notified on or around May 11<sup>th</sup>, 2020, via e-mail, and/or at Sponsor's discretion, via phone or postal mail. In the event the Winner doesn't respond to Sponsor's notification or does not accept the prize within forty-eight (48) hours of notification, the prize will be deemed forfeited and an alternate Winner will be selected. In the event that any one or more potential Winner(s) fails to respond as stated above, declines the prize or fails to provide signed affidavits, releases or non-disclosure agreements within 48 hours, such Winners will be deemed to forfeit the prize and Sponsor will select an alternate Winner(s) from the remaining eligible entrants. If any alternate(s) similarly fails to respond or declines the prize, Sponsor will use a reasonable number of attempts, in its discretion, to award the prizes to another alternate, but if it is unable to do so, the prizes will be finally forfeited and Sponsor shall have no further liability in connection with this Sweepstakes. List of Winner(s): For the names of the Winners, send a separate self-addressed, stamped envelope to *O, The Oprah Magazine O List 20<sup>th</sup> Anniversary Give-O-way Sweepstakes* List, Hearst Communications, Inc., 300 West 57th Street, New York, NY 10019 within two (2) months from the Winner notification date as specified above.

Winner may be requested to submit to a background screening in the event Sponsor wishes to use a quote or image of Winner, which Sponsor has the right but not obligation to use. Winner is under no obligation to submit to the background screening. If the Winner agrees, the background screening will be administered by Sponsor, and If Winner is unwilling to allow the background screening, or Sponsor, in its sole discretion, determines that the Winner has not satisfactorily passed the background screening, Sponsor will not use a quote or an image of the Winner.

**5. ENTRIES:** Limit one (1) entry per person per day for Sweepstakes. Multiple entries from the same person per day will be disqualified. Entries become the property of the Sponsor and will not be returned. Proof of submission does not constitute proof of receipt. If applicable, inaccurate,

lost, late, misdirected or incomplete or entry forms that have been tampered with will be disqualified. Online entrants must have valid email address and it is entrant's responsibility to update Sponsor of any change in email address. If there is a dispute as to the identity of an online entrant, the prize will be awarded to the authorized account holder of the email address. The "authorized account holder" is defined as the natural person to whom the email address is assigned by an internet service provider, online service provider, carrier, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning the email addresses for the domain associated with the submitted email address.

**6. ELIGIBILITY:** Open to legal residents of the 50 United States and the District of Columbia, who are 21 years or older at time of entry. Void in Puerto Rico and where prohibited by law. Employees of Sponsor, its parents, affiliates and subsidiaries, participating advertising and promotion agencies, independent judging organizations, and prize suppliers (and members of their immediate family and/or those living in the same of household of each such employee) are not eligible.

**7. CONDITIONS OF PARTICIPATION:** Expenses not specifically included in prize description and all taxes are the sole responsibility of the Winner. Each prize is awarded "as is" with no warranty or guarantee, either express or implied outside of manufacturer's limited warranty. No transfer, assignment or substitution of a prize permitted, except Sponsor reserves the right to substitute prize for an item of equal or greater value in the event an advertised prize is unavailable. The Winner is required to comply with any and all applicable federal, state, and local laws, rules and regulations. All federal, state and local taxes, and any other costs not specifically provided for in these Official Rules are solely the Winner's responsibility. If the actual retail value of any Winner's prize is \$600 or more, the Winner must complete a W9 form and supply Sponsor with his/her social security number for tax purposes within 48 hours of first attempted notification. An IRS Form 1099 will be issued in the name of the Winner for the actual value of the prizes received. Sponsor shall have no responsibility or obligation to the Winner or potential Winner who are unable or unavailable to accept or utilize prizes as described herein. Entrants agree to be bound by the terms of these Official Rules and by the decisions of Sponsor, which are final and binding on all matters pertaining to this Sweepstakes. Winner may be required to sign and return an Affidavit of Eligibility, a Liability Release, a non-disclosure agreement, and where legally permissible a Publicity Release within 48 hours following the date of first attempted notification. Failure to comply with this deadline may result in forfeiture of the prize and selection of an alternate Winner. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate Winner. Winner hereby further agrees that it will sign any documents necessary to transfer copyright of his/her submitted entry, if applicable, to Sponsor within 48 hours following the date of first attempted notification. By entering, Entrant grants permission for Sponsor, and any of its affiliates and subsidiaries, participating advertising and promotion agencies, and prize suppliers to use the entrant's submission (including an altered form of the entry), if any, for editorial, advertising and promotional purposes without additional compensation, unless prohibited by law. If images are being submitted to Sponsor as a requirement for entry, Entrants agree that they have all rights to use the images submitted and to allow Sponsor, any of its affiliates and subsidiaries, participating advertising and promotion agencies, and prize suppliers to reuse any of the images, without any liability, for editorial, advertising and promotional purposes. Additionally, acceptance of the

prize by Winner constitutes permission for Sponsor and any affiliates and subsidiaries, participating advertising and promotion agencies, and prize suppliers to use Winner's name and/or likeness and biographical material for editorial, advertising and promotional purposes without additional compensation, unless prohibited by law. By accepting prize, Winner agrees to hold Sponsor, its advertising and promotion agencies, the prize providers, and their respective parent companies, subsidiaries, affiliates, partners, representative agents, successors, assigns, officers, directors, and employees harmless for any injury or damage caused or claimed to be caused by participation in the Sweepstakes or acceptance or use of the prize. In addition, Winner will release FedEx from any liability arising out of or related to the Sweepstakes and/or use of the services of FedEx and the transportation thereof. Sponsor is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize.

**8. INTERNET/MOBILE:** Sponsor is not responsible for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor or presenter on account of technical problems or traffic congestion on the Internet, at any Web site, or via the mobile phone or any combination thereof. If for any reason the Internet or mobile phone portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes. Sponsor reserves the right to select winners from eligible entries received as of the termination date. Sponsor further reserves the right to disqualify any individual who tampers with the entry process. Sponsor may prohibit an entrant from participating in the Sweepstakes if it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception or other unfair playing practices or intending to abuse, threaten or harass other entrants. Caution: Any attempt by a participant to deliberately damage any Web site or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such participant to the fullest extent of the law. In addition, Winner will release FedEx Office from any liability arising out of or related to the Sweepstakes and/or use of the services of FedEx Office and the transportation thereof. Sponsor is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize.

**9. DISPUTES/CHOICE OF LAW:** Except where prohibited, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in New York, NY, (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including without limitation lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have such

damages multiplied or increased. New York State law, without reference to New York's choice of law rules, governs the Sweepstakes and all aspects related thereto.

**10. SPONSOR:** The Sponsor of this Sweepstakes is Hearst Communications, Inc., 300 W. 57th Street, New York, NY 10019. FedEx is not a sponsor or involved in the creation or administration of the Sweepstakes.