

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING

How To Enter: Style Tribe Sweepstakes (the “Sweepstakes”): Beginning July 31, 2018, at 12:01 A.M. (ET) through September 24, 2018, at 11:59 P.M. (ET) (the “Entry Period”), go to styletribe.elle.com, styletribe.harpersbazaar.com, styletribe.marieclaire.com or styletribe.townandcountrymag.com on a computer or wireless device and fill out the form.

Important Notice: You may be charged for visiting the mobile website in accordance with the terms of your service agreement with your carrier. Please consult your wireless service provider regarding your pricing plan. You must use a Smartphone device to participate via your mobile phone. Not all mobile phone providers carry the necessary service to participate. Check your phone capabilities for specific Internet instructions. If your data usage exceeds what is allotted by your data plan, you could be subject to additional fees by your carrier. Please contact your mobile service provider with any questions regarding your bill. **Winner Selection:** Winner[s] (individually and collectively, the “Winner”) will be selected on or about September 25, 2018 in a random drawing from among all eligible entries received. In the event the Sponsor does not receive any eligible entries, the Sponsor has the right to cancel the Sweepstakes. Drawing will be conducted by Hearst Communications, Inc., whose decisions are final. Odds of winning will depend upon the total number of eligible entries received. ***Elle, Harper’s Bazaar, Marie Claire and Town & Country* magazines are participating in this Sweepstakes. Prizes &**

Approximate Retail Value: One (1) Winner will receive one (1) \$1,000 shopping spree from Shoptiques.com, in the form of a gift card (ARV: \$1,000), two (2) VIP tickets to PRETTY WOMAN: The Musical, including, subject to availability, a cast meet & greet and autographed memorabilia (ARV: \$700), round-trip coach air transportation for two (2) on American Airlines (Terms and Conditions apply) from a major airport closest to the Winner’s residence served by American to New York, NY (ARV: up to \$1,500) and hotel accommodations (standard accommodations, one room with double occupancy) for Winner and guest for three (3) days, two (2) nights at the Langham Hotel Fifth Avenue (ARV: \$1,800). Total ARV: \$5,000. Winner and guest must be over 21 years of age at time of entry.

Hotel accommodations are at Sponsor’s discretion, subject to availability, and blackout dates may apply. If, in the judgment of Sponsor, air travel is not required due to Winner’s proximity to prize location, ground transportation will be substituted for roundtrip air travel at Sponsor’s sole discretion and no additional compensation will be provided. Winner must travel on dates specified by Sponsor and travel must be taken within a year of Winner notification.

Arrangements must be made at least 30 days prior to departure. Once scheduled, the itinerary cannot be altered and failure of Winner to follow such a schedule shall not obligate Sponsor in any way to provide the Winner with alternate arrangements. Winner will be solely responsible for all meals, incidental expenses, tips and gratuities, ground transportation, income and other taxes, and all other costs and expenses not otherwise specified herein. All travelers must possess valid travel documents. The travel companion of Winner must execute a Publicity/Liability Release prior to departure. Any difference between the stated ARV and the actual value of the prize will not be awarded in any form.

In the event PRETTY WOMAN: The Musical is cancelled for any reason, Sponsor reserves the

right to cancel the Sweepstakes and not award any of the prizes, without any liability to the Winner(s). In the event the Winner is unable to attend PRETTY WOMAN: The Musical, then Winner will have to forfeit the entire prize and the Sponsor will have the right to select another Winner.

1. Winner Notification: Winner will be notified within one (1) month of the last day of the Sweepstakes, via e-mail, and/or at Sponsor's discretion, via phone or postal mail. In the event the Winner doesn't respond to Sponsor's notification or does not accept the prize within five (5) business days of notification, the prize will be deemed forfeited and an alternate Winner will be selected. In the event that any one or more potential Winner(s) fails to respond as stated above, declines the prize or fails to provide signed affidavits or releases, such Winner(s) will be deemed to forfeit the prize and Sponsor will select an alternate Winner(s) from the remaining eligible entrants. If any alternate(s) similarly fails to respond or declines the prize, Sponsor will use a reasonable number of attempts, in its discretion, to award the prize(s) to another alternate(s) but if it is unable to do so, the prize(s) will be finally forfeited and Sponsor shall have no further liability in connection with this Sweepstakes. **List of Winner(s):** For the name(s) of the Winner(s), send a separate self-addressed, stamped envelope to Style Tribe Sweepstakes Winners' List, Hearst Communications, Inc., 300 West 57th Street, 11th Floor, NY, NY 10019 within two (2) months from the Winner notification date as specified above.

2. ENTRIES: Limit one (1) entry per person and per email address, per day, per unique brand presentation for Sweepstakes regardless of method of entry. Multiple entries from the same person in violation of the above will be disqualified. Entries become the property of the Sponsor and will not be returned. Proof of submission does not constitute proof of receipt. If applicable, inaccurate, lost, late, misdirected or incomplete or entry forms that have been tampered with will be disqualified. Online entrants must have valid email address and it is entrant's responsibility to update Sponsor of any change in email address. If there is a dispute as to the identity of an online entrant, the prize will be awarded to the authorized account holder of the email address. The "authorized account holder" is defined as the natural person to whom the email address is assigned by an internet service provider, online service provider, carrier, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning the email addresses for the domain associated with the submitted email address.

3. ELIGIBILITY: Open to legal residents of the 48 contiguous United States or the District of Columbia, who have reached 21 years of age in their state or territory of residence at time of entry. Void in Puerto Rico, Hawaii, Alaska and where prohibited by law. Employees of Sponsor, its parents, affiliates and subsidiaries, participating advertising and promotion agencies, independent judging organizations, and prize suppliers (and members of their immediate family and/or those living in the same of household of each such employee) are not eligible.

4. CONDITIONS OF PARTICIPATION: Expenses not specifically included in prize description and all taxes are the sole responsibility of the Winner. Each prize is awarded "as is" with no warranty or guarantee, either express or implied outside of manufacturer's limited warranty. No transfer, assignment or substitution of a prize permitted, except Sponsor reserves the right to substitute prize for an item of equal or greater value in the event an advertised prize is unavailable. The Winner is required to comply with any and all applicable federal, state, provincial, if Canadians are eligible to enter, and local laws, rules and regulations. All federal, state and local taxes, and any other costs not specifically provided for in these Official Rules are solely the Winner's responsibility. If the actual retail value of any Winner's prize is \$600 or more, the Winner must complete a W9 form and supply Sponsor with his/her social security

number for tax purposes. An IRS Form 1099 will be issued in the name of the Winner (or, if a minor, in the name of the minor) for the actual value of the prizes received. Sponsor shall have no responsibility or obligation to the Winner or potential Winner who are unable or unavailable to accept or utilize prizes as described herein. Entrants agree to be bound by the terms of these Official Rules and by the decisions of Sponsor, which are final and binding on all matters pertaining to this Sweepstakes. Winner (and parent or legal guardian if Winner is a minor) may be required to sign and return an Affidavit of Eligibility, a Liability Release and where legally permissible a Publicity Release within five (5) days following the date of first attempted notification. Failure to comply with this deadline may result in forfeiture of the prize and selection of an alternate Winner. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate Winner. Winner hereby further agrees that it will sign any documents necessary to transfer copyright of his/her submitted entry, if applicable, to Sponsor within five (5) days following the date of first attempted notification. By entering, Entrant grants permission for Sponsor, and any of its affiliates and subsidiaries, participating advertising and promotion agencies, and prize suppliers to use the entrant's submission (including an altered form of the entry), if any, for editorial, advertising and promotional purposes without additional compensation, unless prohibited by law. If images are being submitted to Sponsor as a requirement for entry, Entrants agree that they have all rights to use the images submitted and to allow Sponsor, any of its affiliates and subsidiaries, participating advertising and promotion agencies, and prize suppliers to reuse any of the images, without any liability, for editorial, advertising and promotional purposes. Additionally, acceptance of the prize by Winner constitutes permission for Sponsor and any affiliates and subsidiaries, participating advertising and promotion agencies, and prize suppliers to use Winner's name, photograph and/or likeness and biographical material for editorial, advertising and promotional purposes without additional compensation, unless prohibited by law. Similarly, the Winner's guest, prior to the trip, must grant permission for Sponsor and any affiliates and subsidiaries, participating advertising and promotion agencies, and prize suppliers to use guest's name, photograph and/or likeness and biographical material for editorial, advertising and promotional purposes without additional compensation, unless prohibited by law, or the Winner must ask another guest. By accepting prize, Winner agrees to hold Sponsor, its advertising and promotion agencies and their respective parent companies, subsidiaries, affiliates, partners, representative agents, successors, assigns, officers, directors, and employees harmless for any injury or damage caused or claimed to be caused by participation in the Sweepstakes or acceptance or use of the prize. Sponsor is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize.

6. **INTERNET/MOBILE:** Sponsor is not responsible for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor or presenter on account of technical problems or traffic congestion on the Internet, at any Web site, or via the mobile phone or any combination thereof. If for any reason the Internet or mobile phone portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes. Sponsor reserves the right to select winners from eligible

entries received as of the termination date. Sponsor further reserves the right to disqualify any individual who tampers with the entry process. Sponsor may prohibit an entrant from participating in the Sweepstakes if it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception or other unfair playing practices or intending to abuse, threaten or harass other entrants. Caution: Any attempt by a participant to deliberately damage any Web site or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such participant to the fullest extent of the law.

7 DISPUTES/CHOICE OF LAW: Except where prohibited, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in New York, NY, (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including without limitation lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased. New York State law, without reference to New York's choice of law rules, governs the Sweepstakes and all aspects related thereto.

8 SPONSOR: The Sponsor of this Sweepstakes is Hearst Communications, Inc., 300 West 57th Street, New York, NY 10019.

Terms and Conditions of Travel Certificates: Travel Certificates are subject to availability of promotional inventories and current embargoed dates. Winners are responsible for the full cost of transportation to and from the closest American Airlines departure city and their place of residence. Winner(s) is responsible for any and all applicable fees, service charges, surcharges or passenger facility charges and all insurance costs, federal, state, local and foreign taxes, if any, gratuities, meals, incidentals and any other unspecified expenses associated with acceptance or use of the Prize. Travel Certificates are valid one year from the date issued. Expiration date cannot be extended. If winner is unable to travel these dates, the prize will be forfeited. Travel Certificates may be used for air travel wholly on American Airlines or its Airline Associates. Travel Certificates are not returnable or redeemable for cash, except where required by law. Lost, stolen or damaged Travel Certificates will not be replaced. Travel Certificates do not include a \$3.20 Federal Excise Tax which will be imposed on each flight segment in the passenger's ticketed itinerary. A flight segment is defined as a takeoff and a landing. Travel Certificates do not include Passenger Facility Charge(s) of up to \$18.00, depending on itinerary or September 11th Security Fee of up to \$10 per round-trip. For travel to/from Hawaii/Alaska, U.S. International Air Transportation tax of up to \$14.00 round-trip applies. Travel Certificates for international travel do not include U.S. International Air Transportation tax of up to \$28.20 and U.S. and foreign user, inspection, security or other similarly based charges, fees or taxes of up to \$240, depending on itinerary. These taxes and fees are the responsibility of the passenger and must be paid upon booking/ticketing the Travel Certificates. Taxes, fees, terms, and conditions are subject to change without notice. It is the responsibility of the passenger to be in possession of all necessary documentation (e.g. valid passport, visa where applicable) at the time of departure from origin. American Airlines reserves the right to deny boarding to passengers without the proper documentation. Other restrictions may apply. Travel Certificates have no implied warranties and are not credit or debit cards. Travel must originate and end at the airport

nearest Winner's home that is served by American Airlines or its Airline Associates. Travel is subject to availability and certain other restrictions, which are subject to change in the sole discretion of American Airlines. Winner's guest must be 18 years of age or older if not a member of winner's immediate family. Winner and Winner's guest must travel together on the same itinerary, including the same departure date, destination and return date. No stopovers are permitted on tickets issued as a prize; if a stopover occurs, the prize will terminate at the stopover point and full fare will be charged for the remaining segments, including the return, of the trip. Travel using Travel Certificates does not qualify for American Airlines AAdvantage[®] mileage credit or elite status. American Airlines, Inc. is not liable for any expenses incurred as a consequence of a flight cancellation or flight delay. Schedules subject to change without notice. American Airlines reserves the right to revise rules and conditions at any time without notice.

AMERICAN AIRLINES TRAVEL CERTIFICATES - TERMS AND CONDITIONS

1. Procedures for requesting Travel Authorization Certificates (each a "Travel Certificate") will be provided to Organization or recipient upon receipt of the signed Agreement. Travel Certificates have no value except when redeemed in accordance with the terms and conditions listed below. Travel Certificates are not transferable or refundable.
2. Travel Certificates are subject to availability of promotional inventories and current embargoed dates. Coach must be booked in "T" class, Business in "U" class, and First in "Z" class. No open Travel Certificates are permitted.
3. Travel Certificates cannot be bartered or sold for cash, or in lieu of cash payment.
4. Reservations for complimentary travel are made by calling American Airlines Ticket Redemption Center at 1-800-727-2142. Travel agencies cannot book travel using Travel Certificates.
5. Any applicable fees, taxes, surcharges, service charges or passenger facility charges are the responsibility of the user and must be paid at the time the Travel Certificate is issued. Taxes shall include all federal, state, local and foreign taxes of any kind, and whether assessed for winning or otherwise coming into receipt of the Travel Certificates, or in relation to use of the Travel Certificates.
6. If Travel Certificates are provided for fund-raising, the fund-raising activity cannot be conducted by or in connection with a 3rd party (including, but not limited to the offering of Travel Awards on public auction web sites); provided nothing herein shall prevent the use of a 3rd party administrative entity such as may be available to charitable organizations in the conduct of a promotion.
7. Minors who are recipients of Travel Certificates must be accompanied on all flights by a parent or guardian.
8. Travel Certificates are valid for travel only on American Airlines, American Eagle Airlines, Inc., Executive Airlines, Inc. or the AmericanConnection[®] carrier (collectively referred to in this Exhibit as "American Airlines"). American Eagle and the AmericanConnection[®] carriers are regional airlines associated with American Airlines, Inc. American Eagle[®] service is operated by American Eagle Airlines, Inc., or Executive Airlines, Inc., each of which is a wholly owned subsidiary of the parent company of American Airlines. The AmericanConnection[®] service is operated by Chautauqua Airlines, Inc., an unaffiliated independent contractor. Travel is not valid on flights operated under a code sharing agreement with other air carriers.
9. Travel must be via the most direct American Airlines routing. Unnecessary and circuitous routings, connecting points and/or segments are prohibited. Stopovers, except for the next connecting flight, are not permitted.

10. American Airlines is not responsible for, and will not pay, expenses associated with transportation on other carriers, ground transportation, excess baggage charges or overnight lodging, if required.
11. If American Airlines, for any reason, discontinues service to the selected destination before the travel date, the user must select an alternate American Airlines destination.
12. After a Ticket has been issued from a Travel Certificate, an administrative service charge of \$100.00 will be assessed for any change requiring re-ticketing, such as a change of origin or destination. Changes requiring re-ticketing must have prior approval of ticket authorizer.
13. After a Ticket has been issued from a Travel Certificate, an administrative service charge of \$25.00 will be assessed for any changes regarding a date or time. Changes requiring re-ticketing must have prior approval of ticket authorizer.
14. After a Ticket has been issued from a Travel Certificate, Customer must contact the Ticket Redemption Center or Reservations prior to flight if they plan on canceling their ticketed reservation. In the event Customer fails to contact an American Airlines representative through the Ticket Redemption Center or Reservations, the ticket will default to a No-Show, and an administrative service charge of \$50.00 (Coach Class) will be assessed to reinstate the reservation.
15. Travel Certificates will be valid for one year after issued. Travel Certificates that are not used by the expiration date will not be extended. Credit will not be given for unused Travel Certificates.
16. Lost or stolen Travel Certificates will not be replaced.
17. Passengers are not eligible for AADVANTAGE[®] mileage credit or any other promotional benefit that American may offer. AADVANTAGE[®] miles and/or stickers cannot be used to upgrade.
18. Purchased upgrades are permitted by paying the difference between the full fare for the authorized class of service and the next class of service. Paid upgrades are only allowed for next cabin. Two cabin upgrades will not be processed. Processing of purchased upgrades will be handled when redeeming certificate through our Ticket Redemption Center and may not be handled at airport ticket counters. Processing time is a minimum of 48 hours based on hours of operation of Ticket Redemption Center.
19. Domestic travel is subject to American Airlines' CONDITIONS OF CARRIAGE, as may be amended from time to time. International travel is regulated by the WARSAW CONVENTION, as amended, or the MONTREAL CONVENTION OF 1999, as applicable, and by applicable Tariffs. The Conditions of Carriage and Tariffs may be found on AA.Com.